8502380/2024/INFRA-INC01

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Lands - M/s. Hindustan Coca-Cola Beverages Pvt. Ltd., - Allotment of the land to an extent of Acs.50.04 cts covered in Sy. Nos. 34, 43 to 47 of Krishnampalem village, Rambilli Mandal, Anakapalli District, in favour of M/s. Hindustan Coca-Cola Beverages Pvt. Ltd., at Krishnampalem Village, towards setting up of Manufacturing and distribution facility of non-alcoholic Beverage - Orders - Issued.

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INDUSTRIES & COMMERCE (INFRA) DEPARTMENT

G.O.Ms.No.19 Dated:07.02.2024.

Read the following:

1. From the Authorized Signatory, M/s Hindustan Coca-Cola Beverages Pvt. Ltd., Letter dt:04.05.2023 and 17.05.2023.
2. G.O.Rt.No.515, Agriculture & Cooperation (Makg.III) Dept., dt.20.07.2023.
3. From the COI, A.P., Single e-file No.INC02-21045/33/2023-I&I-I DOI, (C.No.2109528), dt.02.01.2024.
4. Minutes of the State Investment Promotion Board (SIPB) meeting held on 30.01.2024.

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ORDER:

In the reference 1st read above, M/s. Hindustan Coca-Cola Beverages Pvt. Ltd., requested for allotment of land to an extent of 50 to 60 Acres for setting up a manufacturing and distribution facility of non-alcoholic Beverage with a capacity 6.65 KLPA in 2 phases for an extent of Ac 50.04 cts. The Phase I of the project is at Rs.830.20 Crore, with a capacity of 3.90 KLPA with direct employment of 222. The Phase-II of the project is at Rs.369.10 Crore, with a capacity of 2.75 KLPA with direct employment of 62.

2. In the G.O 2nd read above, orders were issued approving following incentives to the Company and also directed that, in connection with allotment of land as *"Land allotment as per the State Policy"* in respect of M/s. Hindustan Coca-Cola Beverages Pvt. Ltd.

- Power cost reimbursement @Rs.1/- per unit for 5 years.
- 50% net SGST reimbursement for 5 years.
- Water will be provided as per the policy of State Government.
- Land allotment as per the State policy.
- Fruit based beverage should be included in the project.

(P.T.O.)

3. In the reference 3rd read above, the VC&MD., APIIC Ltd., has informed that, on evaluation of the DPR submitted by M/s. Hindustan Coca Cola Beverages Pvt. Ltd. for their proposed project of *'Manufacturing and distribution facility of nonalcoholic beverages'*, the In-house consultants have recommended that an extent of Ac.50.05 for Phase-I and II may suffice for their proposed project. The proposed Investment for Phase-I and II are Rs.830.20 Cr. and Rs.369.10 Crores respectively, employment to be generated is direct employment 222 for Phase-I and 62 for Phase-II. Further, the time proposed for commercial production is from August 2023 to Feb-2025 i.e., 18 months for Phase-I and for Phase-II is from August-2025 to Feb-2028 i.e., they proposed for commercial production time for phase-II is 30 months i.e., 2nd phase begin in August 2025 and commercial production of Phase-II shall begin by February 2028.

4. Based on the note and proposal from Zonal Manager, Anakapalli on availability of land and fixing the land cost @ Rs.2,595/- psm for the extent of Ac.396.27 of available land at Rambilli Phase-I in the PF&IC meeting held on 26.09.2023, the APIIC has proposed for allotment of land to M/s. Coca-Cola Ltd., to an extent of Ac.50.00 cts covered in Sy. Nos. 34, 43 to 47 of Krishnampalem village out of the total extent of Ac.396.27 cts.

5. The VC&MD, APIIC Ltd., has requested the Government to issue necessary orders on the request of M/s. Hindustan Coca-Cola Beverages Pvt. Ltd., for allotment of the land to an extent of Acs.50.04 cts in favour of M/s. Hindustan Coca-Cola Beverages Pvt. Ltd., at Krishnampalem Village, Rambilli Mandal, Anakapalle District.

6. Accordingly, the request of the Company has been placed before State Investment Promotion Board (SIPB) meeting held on 30.01.2024 with the recommendations of the State Investment Promotion Committee (SIPC) in its meeting held on 29.01.2024.

7. In the reference 4th read above, the SIPB has discussed the proposal and recommended for allotment of land to an extent of Acs. 50.04 cts covered in Sy. Nos. 34, 43 to 47 of Krishnampalem village to M/s. Hindustan Coca-Cola Beverages Pvt. Ltd., towards setting up of a Manufacturing and distribution facility of non-alcoholic Beverage. The Company shall also be advised to explore the feasibility of setting up a desalination plant to meet its water requirement.

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8. Government after careful examination of the proposal, hereby accord permission to the VC&MD., APIIC Ltd., for allotment of land to an extent of 50.04 acres in favour of M/s. Hindustan Coca-Cola Beverages Pvt. Ltd., to set up a manufacturing and distribution facility of non-alcoholic Beverage. The Company shall be advised to explore the feasibility of setting up a desalination plant to meet its water requirement.

9. The VC&MD., APIIC Ltd., Shall take necessary action in the matter as per the prevailing Land Allotment Policy to the Industrial Units and prevailing Allotment Regulations of APIIC accordingly.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

N.YUVARAJ
SECRETARY TO GOVERNMENT & CIP

To
The Vice chairman & Managing Director, APIIC, APIIC Tower,
IT Park, Mangalagiri, Guntur District, A.P.-522503.
The Commissioner of Industries, APIIC Towers, 8th floor,
Mangalagiri, A.P.-522 503.
Copy to:
The Authorised Signatory, M/s. Hindustan Coca-Cola Beverages Pvt.Ltd.
The General Administration (Cabinet) Dept., A.P. Secretariat.
(W.r.t the U.O.No.33/2024, dt.01.02.2024).
The P.S to Special Chief Secretary to Hon'ble Chief Minister,
O/o the CMO.
The P.S.to Hon'ble Minister (III&C and IT), A.P. Secretariat.
The P.S to Chief Secretary to Government, A.P. Secretariat.
The P.S to Secretary to Government & CIP., Ind. & Com. Dept,
A.P. Secretariat.
SC/SF.

//FORWARDED : : BY ORDER//

SECTION OFFICER